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H. Kent Baker, CFA, CMA is a University Professor of Finance at American University's Kogod School of Business. His association with the Southern Finance Association (SFA) dates back more than four decades in which he has been a paper presenter, discussant, session/panel chair, track chair, and member of the program committee on numerous occasions. He also served on the Board of Directors and as Vice President – Program, and President. He has presented 46 at SFA.

At American University, Professor Baker served as the Chair of the Department of Finance and Real Estate for 11 years and headed the Finance Center of Excellence for eight years. He previously held both faculty and administrative positions in the business schools at Georgetown University and the University of Maryland. Professor Baker has served as the Dean of the Executive Management Institute since 1981. He is also a professional musician who has recorded and toured and a sports car enthusiast.

Professor Baker has consulting and training experience with more than 100 organizations including the American Bankers Association, AT&T, Central Intelligence Agency, Comptroller of the Currency, Ernst & Young, Saudi Aramco, and Xerox. He was associated with the CFA Institute for 20 years and has presented more than 120 CFA prep programs in the United States, Canada, Germany, and the United Kingdom for Kaplan Schweser, Goldman Sachs, Credit Suisse, UBS, World Bank, Study Seminar for Financial Analysts, and CFA Societies in Chicago, New York, and Washington, DC. Professor Baker is the Washington, DC coordinator of CFA programs for Kaplan Schweser. He has also conducted more than 650 other management training and executive programs.

Professor Baker is the author/editor of 33 books including several textbooks. He received the 2015 USA Best Book Award in the personal finance/investments category for *The Psychology of Financial Planning and Investing*. His book *Investment Traps Exposed: Navigating Investor Mistakes and Behavioral Biases* was the 2017 Book Excellence Award Winner in personal finance and a winner of the 2018 Axiom Business Book Award in personal finance, retirement planning, and investing. Professor Baker has the rare distinction of being an editor of two book series: Financial Markets and Investments with Oxford University Press and the H. Kent Baker Investments Series with Emerald Publishing. He has more than 300 other publications in such outlets as the *Journal of Finance*, *Journal of Financial and Quantitative Analysis*, *Financial Management*, *Financial Analysts Journal*, *Journal of Portfolio Management*, and *Harvard Business Review*. In finance, he is a recognized authority in survey methodology, dividend policy, and behavioral finance.

Professor Baker currently serves on eight editorial boards including *Managerial Finance*, *Journal of Emerging Markets*, and *Journal of Financial Economic Policy*. He has appeared in 16 biographies such as Marquis Who's Who, Who's Who in Finance and Industry, and Outstanding Educators of America. He has received many teaching, research, and service awards including University Scholar/Teacher of the Year at American University. The *Journal of Finance Literature* recognized him as among the top 1% of the most prolific authors in finance during the past 50 years, while *The CFA Magazine* profiled him as "most credentialed."

He received a BSBA (Management) from Georgetown University; an MBA (Finance), MEd (Educational Administration), and DBA (Finance) from the University of Maryland; an MS (Quantitative Methods), MA (Training and Career Development), PhD (Educational Administration and Organizational Development), and PhD (Counseling and Student Development) from American University.