

# *Southern Finance Association*

## *Lifetime Service Honor*

The Southern Finance Association is initiating the SFA *Lifetime Service Honor* for a lifetime of service to the Finance profession. Individuals who receive this honor are those who have had a significant impact upon the Finance profession through their efforts and activities. Examples of such service include textbook authors whose books have been used by generations of students, journal editors, those who work diligently with the Finance Associations and others.

The Southern Finance Association is pleased to announce that the inaugural *Lifetime Service Honor* for a lifetime of service to the Finance profession recipient is **Dr. Eugene Brigham**, Graduate Research Professor Emeritus at the University of Florida where he has taught since 1971. Dr. Brigham received his MBA and PhD from the University of California—Berkley and his undergraduate degree from the University of North Carolina. Prior to joining the University of Florida, Dr. Brigham held teaching positions at the University of Connecticut, the University of Wisconsin, and the University of California—Los Angeles. Dr. Brigham has served as president of the Financial Management Association and has written many journal articles on the cost of capital, capital structure, and other aspects of financial management. He has authored or co-authored 10 textbooks on managerial finance and managerial economics that are used at more than 1,000 universities in the United States and have been translated into 11 languages worldwide. He has testified as an expert in numerous electric, gas, and telephone rate cases at both the federal and state levels. He has served as a consultant to many corporations and government agencies, including the Federal Reserve Board, the Federal Home Loan Bank Board, the U. S. Office of Telecommunications Policy, and the RAND Corporation. He spends his spare time on the golf course, enjoying time with his family and dogs, and tackling outdoor adventure activities such as biking through Alaska.

It is likely that Dr. Brigham has influenced more students of Finance and academic Finance professionals than any other individual. The SFA is extremely pleased to honor:

***DR. EUGENE (GENE) BRIGHAM***  
***2016 LIFETIME SERVICE HONOREE***  
***for a lifetime of service to the Finance Academic Profession***